

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54447-1

DATE PRINTED

10/04/12

AND

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|   |  |                                       |   |
|---|--|---------------------------------------|---|
| 8269  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 341531 | ADVERTISER (OR AGENCY AND ADVERTISER) | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br>prior notice |
| NAME  | J.L. BARLOW & ASSOCIATES                       | TAJ FOR CONGRESS                      |   |
| AND   | 38851 Harper Ave                               | PO BOX 871807                         |   |
| ADDRESS   | Clinton Township MI 48036-3225<br>USA          | Canton MI 48187-7507<br>USA           |   |
| CONTACT   |  | PRODUCT TAJ FOR CONGRESS              |   |
| LOCAL SALESPERSON   | NICK CAVACINI                                  | AGENCY EST. NO.                       | PRODUCT CODE 1300   |
| NATIONAL SALESPERSON  |  |                                       |   |
| BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/03/12 NO. WEEKS: 1 |  |                                       |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM            | DAYS | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                    | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------|------------|--------|--------|--------|-------------------|-----------------------------|--------------|-----------|----------------|
|                 |      |            | FROM   | TO     |        |                   |                             |              |           |                |
| 1               | W    | 1          | 09:00P | 11:00P | 30S    | 10/03/12-10/03/12 | PRESIDENTIAL/VP DEBATES     | 1            | 2500.00   | 2500.00        |
| 2               | W    | 1          | 11:00P | 11:02P | 30S    | 10/03/12-10/03/12 | LATE FIRST FORECAST SPONSOR | 1            | 1500.00   | 1500.00        |
| Total Contract: |      |            |        |        |        |                   |                             | 2            |           | 4000.00        |
| Billing Summary |      |            |        |        |        |                   |                             |              |           |                |
| Qtr 4-12        |      |            |        |        |        | Oct               | Nov                         | Dec          | Total     |                |
|                 |      |            |        |        |        | 4000.00           | .00                         | .00          | 4000.00   |                |
| GRAND TOTAL     |      |            |        |        |        |                   |                             |              | 4000.00   |                |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION